



# Amalgamated Transit Union

10000 New Hampshire Avenue, Silver Spring, MD 20903-1706  
(301) 431-7100 Fax (301) 431-7117

Office of the International Secretary-Treasurer

## MEMORANDUM

TO: All ATU Local Union Presidents and Financial Secretaries

FROM: Kenneth Ray Kirk, International Secretary-Treasurer *KRK*

DATE: December 15, 2023

RE: 2024 James La Sala Memorial Scholarship

This year's scholarships are in remembrance of former International President Emeritus James La Sala, who passed away on October 8, 2022.

La Sala began his career in the transit industry as a bus operator for the Public Service Coordinated Transport of New Jersey in 1946, where he joined Local 824-New Brunswick, NJ, and was elected shop steward. He was subsequently elected Vice President, Financial Secretary and then, in 1962, President/Business Agent of the Local.

"Jim La Sala was a legend in the ATU. Under his leadership, he initiated and revived programs at the International that helped our Union navigate some of the most tumultuous years of its history, including our Greyhound strike," said ATU International President John Costa. "Jim was a fearless and respected leader who built the ATU into a powerful union. He embodied the ATU and even recently attended our 60<sup>th</sup> International Convention in Las Vegas. During his tenure, La Sala expanded ATU education initiatives, broadened ATU legislative programs, revamped ATU Organizing, and revived the ATU-COPE program.

In 1968 La Sala joined the international staff as an International Representative. He was first elected an International Vice President in 1969 and was elected International Executive Vice President at the International Convention in 1981. When International President John Rowland retired in 1985, he recommended to the General Executive Board that La Sala become the International President and they elected him. He was formally elected International President at the 1986 Convention and was re-elected every three years until his retirement in 2003.

We hope the recipients of this year's scholarships named in his honor, will use them in part to study union and community organizing, and grow to fight injustices everywhere.

This year, the program will consist of **five scholarships each in the amount of \$8,000.00**. In addition, a **\$2,000.00** scholarship may be awarded to a technical or vocational school applicant.

Please make this information available to your members. Should you have any additional questions, please do not hesitate to contact this office.

Attachments:

# **2024 ATU SCHOLARSHIP PROGRAM**

## **In Memory Of: James La Sala**

Five \$8,000.00 scholarships are awarded each year. A sixth \$2,000.00 scholarship is available for award, to an applicant who will attend a technical or vocational post-secondary school. The competition is open to ATU members, their children, and grandchildren. *All applicants must meet the eligibility requirements and satisfy these Rules and Procedures.* For each scholarship winner, the ATU will deposit up to \$8,000.00, with an accredited college or a technical or vocational post-secondary school, where the award winner will be attending.

## **RULES AND PROCEDURES**

### **ELIGIBILITY**

1. **Applicants must be either:**
  - a member of the ATU in good standing;
  - the child (whether natural or legally adopted) or stepchild of a member in good standing, or of a deceased member who was in good standing at the time of his or her death;
  - a grandchild (whether natural or legally adopted) of a member in good standing, or of a deceased member who was in good standing at the time of his or her death
  
2. **Applicants must be high school seniors** planning to enter college (or technical or vocational post-secondary school) *for the first-time* following graduation during the 2024 - 2025 school year, or previous high school graduates that have **never** attended college.
  
3. **ATU Scholarships are NOT available to the following persons:**
  - those who are attending or have already attended college, technical or vocational school
  - those who do not intend to work without interruption toward a bachelor's degree or graduation from a technical or vocational school
  - spouses of members
  - ATU International Officers, International Representatives, staff, and other employees or their dependents
  - those who are fully funded for tuition, fees, and books from other sources.

## APPLICATION PROCEDURE

Official application forms can be obtained at <https://atu.communityforce.com/>, or contact;

**Kayla Warner**  
ATU Scholarship Program Office  
10000 New Hampshire Avenue  
Silver Spring, MD 20903  
(301) 431-7100  
scholarships@atu.org

1. Create an account using accurate and up-to-date information at <https://atu.communityforce.com/>
2. Fill out the scholarship prequalification form.

*Note: Once eligibility requirements are met, applicants will receive a confirmation email to proceed with applying for the scholarship.*

3. Provide accurate details about your personal and academic background.
4. Write a compelling personal statement addressing your academic and career goals.
5. Obtain and upload official transcripts from your educational institution.
6. Obtain and upload letters of recommendation from teachers, employers, or mentors.
7. Answer essay question with a thoughtful and well-crafted response.
8. Review Application; Double-check all entries for accuracy and completeness.
9. Proofread your personal statement and other written components.
10. Submit your application through the online portal before the deadline - **March 31, 2024**
11. Keep a confirmation or receipt of submission for your records.
12. Monitor your email and the scholarship portal for any updates or requests from the scholarship provider.
13. Be prepared for potential interviews or additional information requests.

## ESSAY

### For residents of the United States

Applicants are required to write an essay of no less than 500 words and no more than 750 words in English, French or Spanish, on the subject of:

***"Organized Labor's Contribution  
to the Welfare of the People of the United States"***

### For residents of Canada

Applicants are required to write an essay of no less than 500 words and no more than 750 words in English, French or Spanish, on the subject of:

***"Organized Labour's Contribution  
to the Welfare of the People of Canada"***

**NOTE:** The essay will be evaluated on an analysis of the topic - the facts and arguments that are presented, as demonstrating that the student understands the topic, and the effectiveness of the essay in demonstrating how organized labor benefits everyone, whether they are union members or not. Grammar, style, organization, and presentation will also be evaluated.

## SELECTION OF SCHOLARSHIP RECIPIENTS

The ATU International shall appoint a Selection Committee of community, academic, and labor leaders. No ATU officer, member, staff, or employee, shall participate in the final selection process.

Applicants will be judged on the basis of their scholastic record, involvement in community and extra-curricular activities, and the quality of the essay submitted.

The Committee shall select five academic scholarship winners and five alternates, and one technical or vocational scholarship winner and one alternate.

Decisions of the Committee shall be final.

If a recipient is disqualified due to a failure to fulfill all Scholarship Program requirements, the ATU Scholarship will be awarded to the next qualified alternate.

The recipient(s) will be notified by email of their award and will also be given a form to complete to release the scholarship funds. Upon the return of the required information, a check will be issued to the university or vocational school in the appropriate amount. The award will be restricted to the payment of tuition, books, and associated fees.

\*\*\*\*\*DEADLINES\*\*\*\*\*

**The completed application must be submitted by March 31, 2024**

**Please Note: Only winners will be notified of the awards and a full list of winners will be posted in the 2024 Fall issue of the In Transit Magazine.**