



count us in

because we care about our community and our future.

US CENSUS 2020

What You Need to Know

The Census is Very Important

- Once every 10 years, the census counts EVERYONE living in the U.S. – regardless of age, race/ethnicity or citizenship status.
- Being counted helps ensure the best possible future for yourself, your children, and your family.
- Each person counted in the census means more money will go to your community for the next 10 years.

Your Community Has a Lot to Gain

Information collected by the census helps decide how much money your community will get for things like:

- Schools
- Public Transportation
- Hospitals
- Social Services

Participating in the census means you are claiming your community's fair share of federal money.

- The census also decides how much political representation your community will have.
- Being counted makes sure you have a voice in our government.
- It is your chance to safely resist exclusion.

Filling Out the Census is Easy

- You can complete the census online, by mail, or by phone.
- You will be asked a few simple questions, like your age and the number of children in your home.
- It is important that everyone living with you is counted – children, relatives, friends and roommates.

The Census is Safe

- The census is safe and your information is private.
- It is illegal for anyone to share your information and there are laws that prevent anyone from providing your information to anyone.
- The Census Bureau can only use your response to create information about the general population, like how many people live in your city, and statistics about age, gender, and race. The Census Bureau cannot share information about you as an individual.



WE COUNT
LOS ANGELES
Our Community. Our Census.



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because more people counted means more money for our community.

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Why it Matters to You

Resources are Based on Population

The census helps decide how much money Los Angeles will get for important things like:

- Schools
- Affordable Housing
- Hospitals
- Job Programs

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Representation is Based on Population

The census also decides how many elected officials L.A. County will send to Washington, D.C.

- Being counted makes sure your voice will be heard.
- It is your chance to safely resist exclusion.

A Strong Future Depends on You

- The census will be used to make important decisions that will affect you, your family, and your community for the next 10 years.
- The next generation is depending on you to stand up and say, "I am here and I matter."
- It is very important that EVERYONE who lives with you is counted, including children, relatives, friends and roommates – regardless of citizenship status.

Your Privacy is Protected

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Your Children Count

Everyone Means Everyone

- Children are the most under-counted group in the census.
- It is important that you count everyone living with you on your census form, no matter their age or citizenship status. If they live in your household, they count.
- By counting your children in the census, you are doing your part to create a better future for your family and your community.

The census helps decide how much money Los Angeles will get for important things like:

- Schools
- Meal Programs
- Child Care
- Affordable Housing

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Your Information is Safe and Confidential

- The census is safe and your information is private.
- Federal law protects you and your children's privacy.
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Filling Out the Census is Safe

Your Information is Completely Confidential

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- There will be no citizenship question.

Keep these Safeguards in Mind

- Census forms will ALWAYS have the official U.S. Census Bureau logo.
- The official census form will NEVER ask for your Social Security number or any banking or credit card information.
- Census workers will ONLY contact you by mail, by telephone, or in-person at your home. Do not give your email address to a census worker or open any emails that claim to be from the Census Bureau.
- If a census worker comes to your home, ask to see their identification and official U.S. Census Bureau badge.



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Important Facts About the Census

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Everyone Must be Counted

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Your Family and Community will Benefit

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This is Your Chance to be Heard

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